



## The perfect software for the software publisher

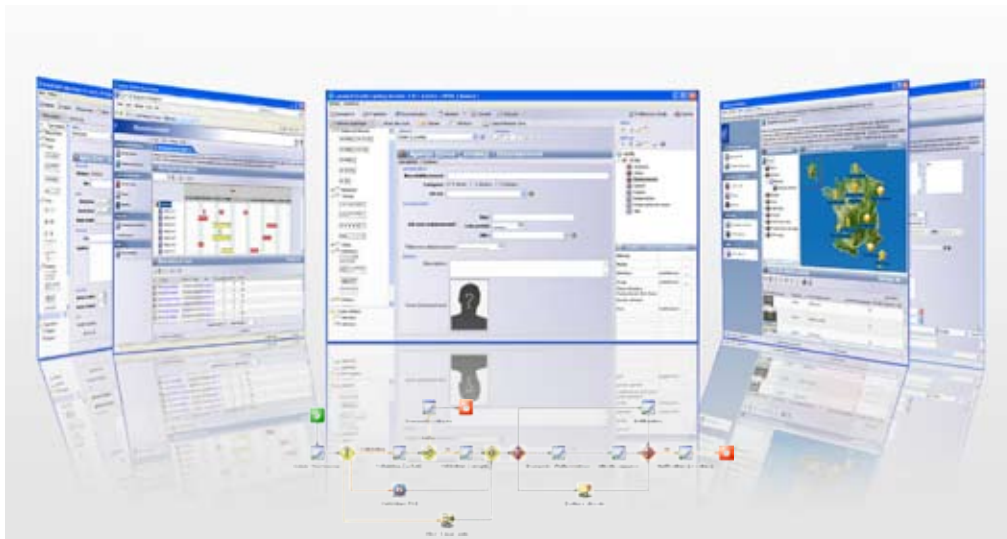
### Software publishers :

#### Do you want

- To develop your customer loyalty?
  - Develop new modules easily
- To gain new customers?
  - Prototyping in 2 days
  - Reduce the customer implementation period
- To accelerate your development?
  - Divide your development time by 4
- To reduce your maintenance costs ?
  - Adopt a processed-base approach

To get through the current economic crisis, you need to improve and make your business safe!

W4 offers you differentiators for your solutions ; you can create faster applications and new modules for your customers.



### W4 Business First: business application designer

- Accelerate the development of your business application
- Model your WorkFlow graphically
- Make your developments independent of new technologies

respecting standards  
(Java, XML)

Business First makes it possible for you to concentrate on your  
**BUSINESS**  
and to adapt your solution more easily to CUSTOMER requests.



## First business: modules adapted to software development !

### Application Designer

- Graphic
- Business object modeling
- Ready to use views
- Multilingual management
- Eclipse Plug-in

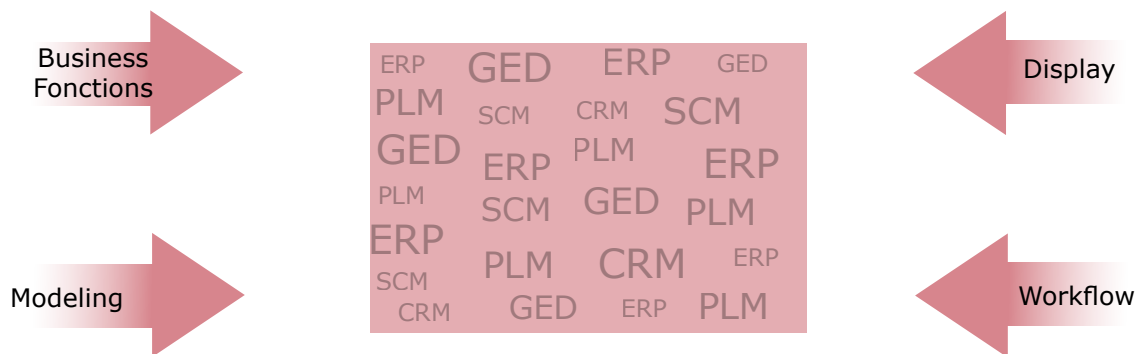
### WorkFlow modeling

- Documentation of processes
- Business modeling
- Technical implementation
- ECM, DBMS, SOA Connectors
- Java, XML

### Display library

- Graphic Builder
- Grammar of graphical displays XML
- Automatic management of multi-display
- SWT, SWING, AJAX, WEB 2.0

More graphical modeling, less code!  
Business First is the solution adapted to any software publisher!



## Benefit :

- Improve productivity
- An image of modernity
- A technological display
- Fewer development costs and a better control of the implementation period
- Improved sales and pre-sales productivity
- Reduced prototyping period
- Customer specific developments more easily integrated into editor's modules
- Independence of your software with respect to display technologies

W4 offers you a partner program adapted to YOUR business model

Contact our partner service!

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